

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

BELLSOUTH TELECOMMUNICATIONS, INC.'S)	
REQUEST FOR CONFIDENTIAL TREATMENT)	
OF INFORMATION FILED IN SUPPORT OF ITS)	CASE NO. 97-085
CONTRACT FOR PAPA JOHN'S INTERNATIONAL,)	
INC.)	

O R D E R

This matter arising upon petition of BellSouth Telecommunications, Inc. ("BellSouth"), filed February 20, 1997, pursuant to 807 KAR 5:001, Section 7, for confidential protection of the cost and contribution data filed in support of the Premier Customer Agreement with Papa John's International, Inc. ("Papa John's") on the grounds that disclosure of the information is likely to cause BellSouth competitive injury, and it appearing to this Commission as follows:

BellSouth has entered into a Premier Customer Agreement with Papa John's which will provide designated services at a discounted rate in the five BellSouth states in which Papa John's operates. The services to be provided are basic business services (including Area PLUS Service, Business local exchange service, Back-Up Line, and various vertical services), MultiServSM Service and MultiServ PLUSSM Service, MegaLink® Service and MegaLink® Channel Service, Hunting, ISDN, Network Access Registers, and PBX trunks and Direct Inward Dialing Service. In support of the contract, BellSouth has provided cost information which it seeks to protect as confidential. The information sought to be protected is not known outside of BellSouth and is not disseminated within BellSouth

except to those employees who have a business need to know and act upon the information. BellSouth seeks to preserve and protect the confidentiality of the information through all appropriate means.

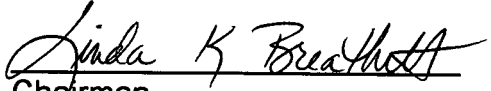
BellSouth's competitors for basic business services, MegaLink® Channel Service, PBX trunks, Direct Inward Dialing Service, ISDN, Hunting, and Network Access Registers are primarily alternate local exchange carriers. BellSouth's competitors for MultiServSM Service and MultiServ PLUSSM Service are providers of PBX and other customer premises equipment. BellSouth's competitors for MegaLink® Service are interexchange carriers, competitive access providers, and providers of microwave service, digital radio, and fiber networks. Disclosure of the cost information would enable these competitors to determine BellSouth's costs and contribution from the services which they could use in formulating strategic plans for entry, pricing, and marketing, and developing business strategies concerning these services. Therefore, disclosure of the information is likely to cause BellSouth competitive injury and the information should be protected as confidential.

This Commission being otherwise sufficiently advised,

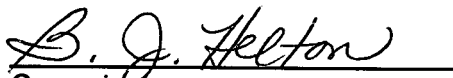
IT IS ORDERED that the cost information filed in support of the Premier Customer Agreement with Papa John's, which BellSouth has petitioned to be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this 11th day of March, 1997.


PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director